



P R E S S   R E L E A S E

**Anoto penDocuments Pro Now Available with OKI Printing Solutions CX2033 Plus and C610 Products**

*Digital Pen Printing Solution Significantly Enhances Productivity and Increases Efficiency in the Field or Office by Reducing Processes*

**WESTBOROUGH, Mass. — June 22, 2010** — [Anoto Group](#), the inventor of digital pen and paper technology, and [OKI Data Americas](#), which markets its products under the [OKI Printing Solutions](#) brand, today announced that OKI Data Americas will bundle the [Anoto penDocuments Pro](#) digital pen product with its [C610](#) and CX2033 MFP Plus products. The Digital Pen Printing Solution delivers an innovative and cost-effective way for businesses to improve workflow and data capture by circumventing processes such as document scanning and emailing. Additionally, the packaged solution captures signatures, an important factor when proof of signature is required.

“By combining OKI Printing Solutions’ award-winning printing technology with the power of the Anoto penDocuments Pro, our partners will be able to deliver a complete digital solution to our customer base, significantly improving workflows, preserving data accuracy and reducing the amount of storage needed when working with tangible copies,” said Doug August, Senior Product Manager, Software and Solutions at [OKI Data Americas](#). “The Digital Pen Printing Solution enables customers to quickly and easily share and manage handwritten documents through bypassing the need to scan or email, helping to increase office efficiency.”

[OKI Data Americas](#) has collaborated with the Anoto Group for the past five years qualifying devices to meet the rigorous Anoto standards. The Anoto penDocuments Pro is fully compatible with both the [C610](#) and CX2033 MFP Plus products and works with any Microsoft Office application or PDF. Users simply print the document or form needed for their business, and the bundled solution automatically applies a unique pattern of microdots, called the Anoto dot pattern, to the document as it is produced. Users can then utilize the Anoto digital pen to populate the document as they would with a normal ink pen. The dot pattern enables the digital pen to register and store a user’s handwriting in its memory. When the pen is docked in its USB cradle, the recorded handwriting is downloaded and matched with the image of the original document – instantly creating an exact copy of the handwritten document in PDF format. Whether a simple signature or multiple fields of information are required, the Digital Pen Printing Solution is an improvement to the traditional process of handling hard copy forms and is helping to transition businesses into the next generation of electronic workflow.

Specific benefits of the Digital Pen Printing Solution include:

- **Increased Efficiency:** Collaborate and share documents instantly with your project team or central office.

- **On-Demand Printing:** Users can print the digital forms they require as they are needed, rather than purchasing pre-printed forms, reducing paper waste and eliminating unnecessary expenditures.
- **Cost-effectiveness:** Eliminates the need for overnight delivery services, postage costs and costly paper copies
- **Reduced Storage Needs:** Decreases the amount of hard-copies stored, freeing-up valuable space.

“Extending our partnership with OKI Printing Solutions to include Anoto penDocuments Pro with its superior printing solutions means we’re able to provide new levels of productivity and data capture to a much wider market,” said Pietro Parravicini, President and CEO, Anoto, Inc. “Integrating Anoto penDocuments Pro with OKI Printing Solutions innovative technology enables customers to use the digital pens more effectively, significantly improving workflows and delivering a greater level of cost-effectiveness.

The Digital Pen Printing Solution can be used in a number of private and public industries, including Field Services, Healthcare, Financial Services, Insurance, Retail and Manufacturing/Transportation. Both the [C610](#) and CX2033 MFP Plus products are versatile and meet the every-day office needs in addition to performing applications specific to the Anoto penDocuments Pro. The packaged solution is available through [OKI Data Americas channel partners](#).

### **Pricing and Availability**

The C610 Digital Pen Printing Solution retails at only \$1369, while the CX2033 MFP Plus Digital Pen Printing Solution starts at \$3499. Both solutions are available immediately. To find out more information, please visit <http://www.okidata.com>.

### **About OKI Data Americas, Inc.:**

[OKI Printing Solutions](#) provides live<sup>[1]</sup>, toll-free technical support 24 hours a day, 7 days a week, 365 days a year, with agents based in North America.

[OKI Data Americas Inc.](#), headquartered in Mount Laurel, N.J., and a subsidiary of OKI Data Corporation of Japan, markets PC peripheral equipment and customized document management solutions under the OKI Printing Solutions brand, including [digital color](#) and [monochrome printers](#), color and monochrome [multifunction products](#), [serial impact dot matrix printers](#), [thermal label printers](#) and POS printers, as well as a full line of options, accessories and consumables. [OKI Data Americas](#) also serves the Graphic Arts & Production market with the [OKI proColor™ Series](#). [OKI Data Americas](#) takes a consultative approach to supporting every customer's needs and delivering individualized print solutions that optimize business performance. The company's innovative technology is backed by Tokyo-based parent company Oki Electric Industry Co., Ltd., a world leader in info-telecom systems and printers; and an approximately \$5.7 billion multinational corporation according to its FY 2008 financial reporting. Keeping its customers' needs top of mind, [OKI Data Americas](#) is ISO 9001:2000 certified and offers a selection of ENERGY STAR(r) certified products.

### **About Anoto Group**

Anoto Group is the company behind and world leader in the unique technology for digital pen and paper, which enables fast and reliable conversion of handwritten text into digital format.

Anoto operates through a global partner network that focuses on user-friendly forms solutions for efficient capture, transmission and storage of data within different business segments, e.g. healthcare, bank and finance, transport and logistics and education. The Anoto Group has around 110 employees, offices in Lund (head office), Boston and Tokyo. The Anoto share is listed on NASDAQ OMX Nordic small cap list under the ticker ANOT. For more information: [www.anoto.com](http://www.anoto.com).

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OKI, Reg. OKI Electric Industry Co., Ltd. ENERGY STAR Reg. T.M. U.S. EPA, Single Pass Color T.M. and design Reg. T.M., OKI Data Corp., proColor, T.M., High Definition Color Technology, Reg. T.M.

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<sup>[1]</sup> Available in the US and Canada only.